

Image Box Artwork Specifications



Native File Setup

We accept artwork in the following software packages.

- Indesign (INDD) CS5
- Illustrator (AI, EPS) CS5
- Photoshop (PSD, TIFF, JPG, EPS) CS5

All links used in the document need to be supplied, and links should not be embedded.

All fonts used should be supplied with the document, or alternatively outlined within the document.

We prefer that files are in a CMYK colour space.

If your artwork is too large for your artboard, work at one of the following ratios.

- 1:2 (50%)
- 1:4 (25%)
- 1:10 (10%)

Bleed requirements

Note that sometimes this may differ for some projects. Additional bleed may be required for pockets.

Size	Bleed
Minimum bleed for all graphics	10mm
Banners that require stitching	25mm
Wall graphics	50mm

Resolution ranges for our different printing processes

This can be assessed inside Indesign in the 'link info' palette, and in Illustrator on the top bar. Remember to factor in your documents scaling.

Printing process	Optimum res
Lambda (Photographic)	100-150ppi
Epson (high resolution outdoor inkjet)	100-150ppi
Vutek (Large format flatbed)	60ppi-80ppi

Pantone colours should have their original name and not be renamed. Pantone colours cannot be used with any transparent objects including drop shadows and other similar effects.

A hard copy or low resolution PDF is required along with the native files.

Many different file delivery methods can be used, including CD/DVD, download from your FTP site, and any web service such as yousendit. We also have our own FTP site, please head to [here](#) to log in.

Image Box always recommends you order a hard copy proof to ensure you are happy with the end result.

PDF File Preparation

If PDFs are setup with the same specifications as with native files, and exported or distilled correctly using our distiller settings, they are a good way to supply files.

It is also a way around printing file formats that we do not support.

Please visit [here](#) to download our distiller settings.

Keep in mind that for some projects it is better to supply native files. This is true if Image Box will need to do artwork alterations, which may include resizing of artwork, or there is form cutting required.

The offset of the trims should match that of your bleed. For example if your bleed is 10mm then your offset should be 10mm.

When creating your PDF you must keep in mind your documents scaling and what the downsampling of your distiller settings are to avoid cutting resolution out of your images.

Vinyl Cut File Preparation

Files for vinyl cutting must be in vector format (AI, EPS). Please ensure there are no overlapping paths as all lines in the file will be cut. Use the pathfinder in Illustrator to unite intersecting paths.

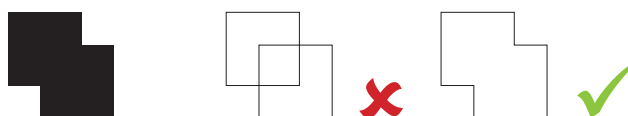


Image Box Templates

For our display products we have templates to aid in your artwork setup. Visit [here](#) to download the latest templates.

Design Services

Image Box has an experienced team of designers that can help you with your next project, from 3D concept to the finished product.

Contact Details

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